

RATE SHEET

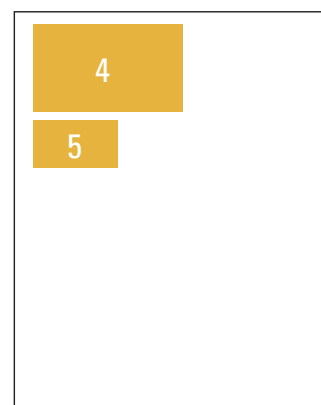
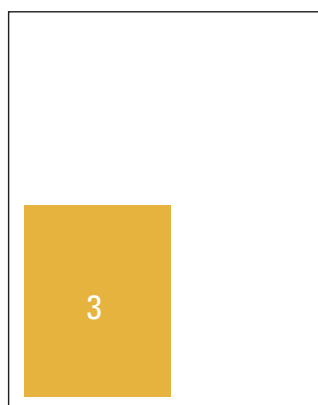
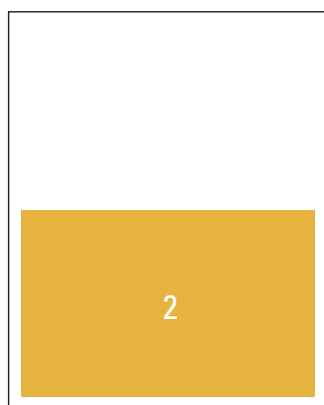
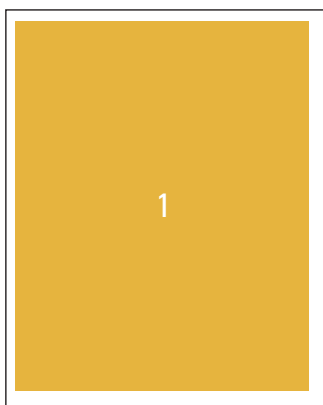
Print Advertisement

With an advertisement in *ArtsNews*, you can reach movers and shakers in both the arts and business communities. As a supplement to the **Westchester County Business Journal**, *ArtsNews* has a readership of 40,000. It is then mailed directly to ArtsWestchester's premium mailing list of 3,000 local art patrons.

Contact Jim Ormond (914) 428-4220 x228 or jormond@artswestchester.org



ADVERTISEMENT SIZES



ADVERTISING RATES

AD #	AD SIZE	DIMENSIONS	OPEN RATE special discount	3 ISSUES additional 5% discount	6 ISSUES additional 10% discount	12 ISSUES additional 20% discount
1	Full Page	10 x 11 5/8	\$1,600	\$1,520	\$1,440	\$1,260
2	Half Page	10 x 5 3/4	\$900	\$855	\$810	\$720
3	Quarter Page	7 7/8 x 4 3/4	\$500	\$475	\$450	\$400
4	Eighth Page	4 7/8 x 2 3/4	\$350	\$332	\$315	\$280
5	Business Card	3 1/2 x 2	\$200	\$180	\$180	\$180